

## How to Raise a Healthy, Productive Dairy Cow.

### Description

Raising a productive cow begins the moment the calf hits the ground. Follow this clean, practical path from day one to peak milk **and use the right Dairyverse support at the right time.**

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## 0-24 HOURS: COLOSTRUM = LIFE

- Feed **4L within 2 hrs**, another **2L by 12 hrs** (adjust for breed/size).
- Dip the navel, dry the calf, provide warmth and clean bedding.
- Offer warm water after first feeding.

### Common mistakes to avoid

- Late/low quality colostrum
  - Dirty bottles/teats
  - Cold housing and drafts
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## WEEK 1-4: MILK PHASE, STRONG START

- Milk or replacer at body temp (37-39°C), consistent schedule.
- Calf starter + soft hay from week 1.
- Clean water available all day.

**Dairyverse at this stage (from 1 month): Ndamaplus® 12.5 g/day**

- Promotes daily weight gain
  - Counters stunting
  - Reduces post-weaning stress
  - Boosts immunity
  - Sets up **timely heat** later in life
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## MONTH 1-3: WEANING WITHOUT SETBACKS

- Wean gradually once the calf eats enough starter (target 1-1.5 kg/day).
  - Keep feed fresh; avoid sudden ration changes.
  - Keep pens dry; control flies and coccidia.
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**Continue Ndamaplus® 12.5 g/day (1-3 months)**  
Keeps growth on track and **prevents the classic post-weaning slump.**

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# Ndan

Perfect for all calves from 1 to 15 months. It guarantees you of faster growth rate, smooth coats and zero pot-bellies in 3 months.



## New Year, New Reso

## MONTH 3-15: GROWING HEIFER - FUTURE COW

- Balanced ration (quality forages + minerals + enough energy/protein).
- Deworm, vaccinate, control ticks.
- Track growth with a weight tape; aim for steady frame and body condition.

### Ndamaplus® - 25 g/day (3-15 months)

- Sustains average daily gain
  - Prevents stunting
  - Strengthens immunity
  - Smooth transition to puberty and **timely heat onset**
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## 12-16+ MONTHS: BREEDING READINESS

- Breed on **weight/size**, not age alone (target adequate body condition; consult your vet/AI provider by breed).
- Heat detection: tail paint, activity, visual signs morning/evening.

### Fertility+® - 50 g/day (900 g pack) for heifers with heat/fertility challenges

- Fixes **delayed & silent heat**
  - Improves **conception rates**
  - Supports **safe delivery** later (helps reduce dystocia & retained afterbirth)
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# Fert

It is a solution for delayed onset of heat and silent heat in all cows & heifers in less than 36 days!



## New Year, New Resol

## PREGNANCY & DRY PERIOD: BUILD A STRONG FINISH

- Good comfort, clean water, low stress handling.
- Final 60 days (dry period): high quality forage, controlled energy, minerals.

**Tranzpro® 18 days BEFORE calving + continue 36 days AFTER**

- Improves **udder health**
- **Prevents retained afterbirth**
- Boosts **appetite** around calving
- Speeds **recovery** and pushes faster to **peak milk**

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## FRESH COW & EARLY LACTATION (DAY 1-60): TURN ON THE TAP

- Plenty of comfy lying space, cool water, total mixed ration (TMR) or balanced feeds.
- Watch for milk fever, ketosis, metritis; act early.

**Stay on Tranzpro<sup>®</sup> for the first 36 days postpartum** to maintain appetite, recovery, and udder health.

**Add Booster<sup>®</sup> 18-day course** (use for fresh cows that need a lift or any milking cow lagging in yield):

- Enhances **metabolism** (high protein & energy)
- **Increases milk yield**
- Aids **recovery** after illness
- Improves **body condition**
- Helps counter **delayed heat onset** in milking cows

*(You can run Booster<sup>®</sup> during early lactation while on Tranzpro<sup>®</sup> if the cow needs both support streams; if unsure, consult your vet/nutritionist.)*

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## THE PAYOFF

Follow this lifecycle plan and you'll see:

- Fewer calf losses & growth checks
- Heifers that cycle on time and conceive earlier
- Smoother calvings and quicker return to feed
- Higher, more persistent milk yields

**Healthy calves become champion cows. Dairyverse just makes the road smoother.**

### Where to get Dairyverse products

Find us at **Tumaini House, 5th Floor, Moi Avenue (next to Kencom House), Nairobi.**

We also **deliver free nationwide** via your nearest **bus/Sacco**. DM/call with your location and contact.

**Important:** Always keep your vet/AI provider involved for vaccinations, disease control, and breeding timing specific to your herd.

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### Tags

1. #DairyFarming
2. #ProteinInDairyCows
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